College of Fellows Self-Assessment Tool

To help you be successful in applying to the College of Fellows, the College has prepared the check list below. The contents of the list, taken as a whole, demonstrate the experience and attributes of a successful applicant to the College. The more check marks you can make, the closer you are to readiness to proceed with the process.

**CAN I BE SUCCESSFUL?**

|  |  |
| --- | --- |
|  | Do I have a minimum of 20 years\* of public relations experience? |
|  | Have I been an active member of CPRS for at least 10 years\*? |
|  | Do I have the ability to communicate well both orally and in writing in one  of Canada’s two official languages? |
|  | Can I write my submission clearly and concisely in plain language and without grammar, spelling and punctuation mistakes? |
|  | Do I have extensive volunteer experience within CPRS and have I served in  leadership roles in the Society? |
|  | Can I demonstrate a pattern of greater responsibilities as my career has progressed? Have I taken on more senior roles for employers/clients? Have I undertaken progressively more significant work in the public relations profession? |
|  | Have I hired and supervised staff who are working in public relations? |
|  | Have I invested in professional development throughout my career? |
|  | Do I consider myself a role model for fellow practitioners? Do I believe my  ethics, values and behaviour are consistent and unassailable? |
|  | Have I helped to advance the profession by writing abstracts and articles?  Have I delivered lectures and speeches, and led workshops? |
|  | Does my work consistently demonstrate strategic capabilities? Does my  work show high ethical standards for employers/clients? Does my work meet or exceed industry standards? |
|  | Can I identify five (5) referees\*\* who have knowledge of the work I would cite in my application? Can they speak to both that work and my suitability  for membership in the College? |

\*As of January 1, in the year you are applying to the College.

\*\* Please see **Letters of Reference** for further details.

If you would like to discuss your readiness or have other questions about the application process, please call the CPRS national office at (416) 239-7034 to talk to Sara Rafuse.