

Global Alliance for Public Relations and Communication Management

2020

The Global Alliance for Public Relations and Communication Management, representing over 280,000 practitioners and academics across 126 countries worldwide, acknowledges as our member in good standing:

Canadian Public Relations Society (CPRS)

is in full compliance with the GA Bylaws and committed to ethical practices, preservation of public trust and the pursuit of excellence in communication with high standards of performance, professionalism, and ethical conduct, included in the Global Principles and Code of Ethics for public relations and communications professionals.

Justin Green President Global Alliance

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Global Alliance for Public Relations and Communication Management is an international not for profit organization that brings together associations, educational and training institutions and knowledge centres focused on public relations and communications. It unifies the profession worldwide and raises professional standards.