

The Canadian Public Relations Society

College of Fellows

Driven by values, passion, and performance

Application for Membership

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Application for Membership

Name:

Title:

Organization:

Street Address:

City, Province, Postal Code:

Telephone: (work)

(home/cell)

Fax:

E-mail:

Member Society:

Year Public Relations career began:

(must be at least 20 years full time)

Date of accreditation:

Post-secondary education:

(Name, address and fax number of individuals providing supporting letters of recommendation):

APR practitioners:

[supporting letter #1]
[supporting letter #2]

Former or current employers or clients:

Supporting letter, former or current employer #3
Supporting letter, former or current employer #4
Supporting letter, former or current employer #5

SECTION I: CANDIDACY SUMMARY AT-A-GLANCE

College-identified characteristics of a potential member of the CPRS College of Fellows	Career and professional summary of [candidate name]
CPRS member for at least 10 years and 20 years of full time public relations experience and demonstrated leadership within CPRS.	• Relevant career and professional summary information
Accredited member in good standing and actively participating in the Accreditation Maintenance program.	• Relevant career and professional summary information
Demonstrated personal and professional qualities, exemplary of a role model to fellow practitioners.	• Relevant career and professional summary information
Advanced the state of public relations through leadership in exceptional programs in the field.	• Relevant career and professional summary information
Authored abstracts, articles and reports; shown leadership through speeches, workshops, etc. that have advanced the quality of the skills and practice of public relations, and/or advanced its awareness and understanding externally.	• Relevant career and professional summary information

SECTION II: PROFESSIONAL EXPERIENCE PROFILE

(Chronological order from current to first)

Employer (current)

Position

Relevant position and experience summary

Employer

Position

Relevant position and experience summary

Employer

Position

Relevant position and experience summary

Employer

Position

Relevant position and experience summary

Board / Community affiliations

Professional Affiliations

Professional affiliation #1

Professional affiliation #2

Professional affiliation #3

Education

Post-secondary education

Significant courses and programs

Special certifications or training programs

SECTION III: PROFESSIONAL CAPABILITY PROFILE

Summary of major career achievement #1 (*max. 1,000 words*)

Summary of major career achievement #2 (*max. 1,000 words*)

Summary of major career achievement #3 (*max. 1,000 words*)

Summary of impact on external community organization

Summary of major contributions to profession as speaker, author, etc.

Awards and Recognition:

[Summary description of career awards and achievements – both personal and team-oriented].

Award #1

Summary description of award and relevance

Award #2

Summary description of award and relevance

Award #3

Summary description of award and relevance

Additional information

Listing of major speaking and teaching engagements:

Engagement #1

Engagement #2

Engagement #3

SECTION IV: ADVANCEMENT OF PUBLIC RELATIONS

Illustration of industry participation and leadership:

Listing of professional association leadership roles, councils, task forces and contributions.