



CPRS

Advancing Public Relations &
Communications Management

SCRIP

Pour une gestion optimisée des
relations publiques et des communications

College of Fellows: Letters of Reference

- The application requires five 1–2 page letters of reference for the candidate.
- These letters should include detailed information from each referee about the candidate.
- Two of the letters **MUST** be written by accredited members of CPRS; the other three may be from colleagues, clients or individuals who are familiar with the candidate's work.
- The letters should include information that supports the content of the candidate's application, to provide a full picture of the work examples included in the application.
- The letters should support accomplishments achieved over time, to show the candidate's work over a significant period.
- The letters should reflect, along with the candidate's application package, that the candidate is a long-time member of CPRS, a senior practitioner with considerable experience, and an individual who has made significant contributions to the profession and to the Society.